

YOUR BOTTLE IS YOUR IMAGE

Year after year your bottles are subjected to the ravages of time. They wear out by the mutual shocks and frictions.

This abrasion called scuffing becomes more and more visible on the bottle and damages the image of your product.

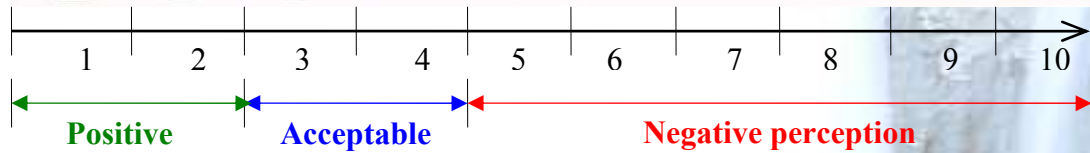
Your bottles may as well lose its' technical performances (loss of glass resistance...).

YOUR RETURNABLE BOTTLES GET OLD



BEFORE

**Non treated
bottles**



Years

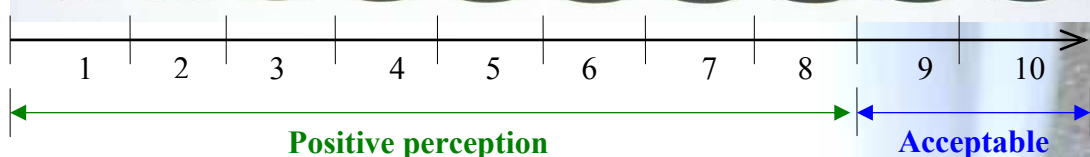
Consumer
perception

YOUR BOTTLES FIND ITS' BRIGHTNESS BACK



AFTER

**Treated
bottles**



Years

Consumer
perception

SCUFFING IS NOT A FATALITY ANYMORE - A SOLUTION EXISTS

Scuffing is a reality but not a fatality. Glass Bottles Process has developed since 10 years an industrial process of treatment of bottles on the packaging line. This process has been adopted by biggest companies (breweries, mineral water, soft drink) on the up-to-date and highly performing lines.

Our process will enhance attractive image of your bottles.



***YOUR BOTTLE BECOMES A POWERFUL VECTOR OF
COMMUNICATION***

Treated, your bottle finds its power of attraction and enhances your brand image.

All the distribution channels are concerned. Your product always finds itself on the consumer's table in a real-life convivial situation.

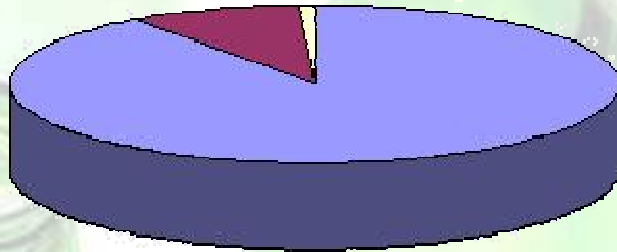


- Distribution
- Buyer
- Consumer



- Café-owner
- Consumer

***YOU UNBLOCK THE MEANS TO COMMUNICATE WITH YOUR CLIENTS
AND CONSUMERS***



	Ratio value
■ Bottle	100
■ Labelling	10
■ Anti-scuffing treatment	0.2

The cost of the anti-scuffing treatment is marginal compared with bottle and labelling costs.

***YOUR ACTION IS SYNERGETIC WITH OTHER FUNCTIONS OF YOUR
COMPANY AND FALL WITHIN THE FUTURE TRENDS***

Economical interest

- ✓ Life-time of your bottles is doubled.

Commercial interest

- ✓ Important competitive advantage.

Technical interest

- ✓ No technical uncertainty.

Ecological interest

- ✓ Fully biodegradable food-processing product.
- ✓ Compliance with the environmental standards (ISO 140001).
- ✓ Response to the taxation on greenhouse gas (Kyoto Protocol).

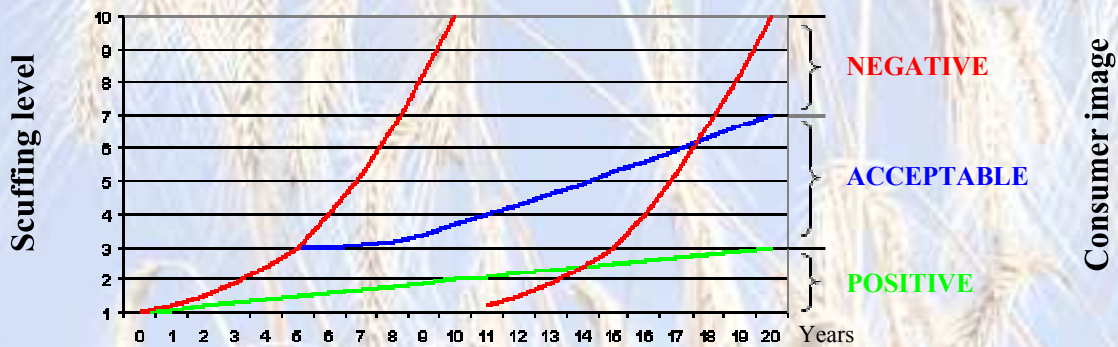
Financial interest

- ✓ Assets management: returnable bottle fleet.

YOUR ACTION IS MEASURABLE

Comparative study of the anti-scuffing treatment of returnable bottles:

- without treatment
- with curative treatment
- with preventive treatment



Damage of bottle fleet over the years: bottle appearance

OUR LEADERSHIP GUARANTEES YOUR SUCCESS

Doctor Daniel Rault and his team of specialists puts at your disposal:

- ✓ their experience,
- ✓ their scientific and technological network,
- ✓ 12 years in the international leading company of the glass packaging industry,
- ✓ 6 years in the European leading company of the conditioning industry,
- ✓ 10 years as a founder director of Glass Bottles Process in primary container engineering.

Glass Bottles Process proposes you evaluation of your returnable bottle fleet to situate it in time and versus your competitors.

SHOW US YOUR BOTTLE FLEET, WE WILL TELL YOU HOW IT IS!